



A division of the Overwaitea Food Group LP, a Jim Pattison business

## Media Release

FOR IMMEDIATE RELEASE

### **SAVE-ON-FOODS CONTINUES WESTERN CANADA EXPANSION, ANNOUNCES NEW CALGARY STORE**

*Grocery retailer set to open on Calgary's westside in the much anticipated Trinity Hills development*

**Calgary, AB** (September 13, 2016) – Save-On-Foods, Canada's largest western-based grocery retailer, will open a new Calgary store to serve residents on the west-side of the city. A division of the Overwaitea Food Group LP, a Jim Pattison business, the new store will mark Save-On-Foods' 5th Calgary location. Save-On-Foods is set to open its doors in 2018 in Trinity Hills, alongside Canada Olympic Park.

Trinity's new development spans 100 acres at the base of Paskapoo Slopes, and is highly anticipated by residents on the city's west side as it will provide shops, restaurants, residential homes and access to stunning nature trails for hiking and biking. Serving as the town centre to the community, Trinity Hills is designed to provide residents with convenient access to diverse retail offerings. Save-On-Foods joins MEC (Mountain Equipment Co-op) as an anchor tenant in the development.

"We're thrilled to work with Save-On-Foods as one of our anchor tenants at Trinity Hills," said Fred Waks, President and CEO of Trinity Development Group. "We're creating a lively, pedestrian-friendly, urban neighbourhood with high street stores, pleasing streetscapes, residences and a vibrant entertainment district. We're honoured Save-On-Foods chose Trinity Hills as the home of its newest location."

Save-On-Foods currently operates more than 150 stores across Western Canada and is committed to *Going the Extra Mile* for customers by delivering great value and high quality products with its unique approach of customizing each store to best suit the needs of the neighbourhood.

"As Save-On-Foods continues to expand its presence across Western Canada, opening another store to serve west Calgary in the Trinity Hills neighbourhood is a great next step," said Darrell Jones, President, Save-On-Foods. "We at Save-On-Foods are thrilled to join this new Calgary community as we continue our mission to deliver the best grocery shopping experience in Canada. As Canada's largest Western-based grocer, it's a privilege to contribute to the ongoing retail and commercial development of west Calgary."

For more information regarding Save-On-Foods and its latest initiatives, visit [www.saveonfoods.com](http://www.saveonfoods.com). To learn more about Trinity Hills visit [www.TrinityHills.ca](http://www.TrinityHills.ca).



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**About Save-On-Foods:**

Part of the Jim Pattison Group, Save-On-Foods is Canada's largest Western-based grocery retailer. Recognized as one of Canada's Top Employers and Top Diversity Employers, the company has over 16,000 team members working together to serve nearly 100 communities in BC, Alberta and Saskatchewan. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood and sourcing local products wherever possible, the company has been innovating and putting customers first for over 100 years. With more than 50 stores planned over the next 3 to 5 years, the company currently has 25 stores in various stages of development in new markets expected to open within the next 24 months.

**About Trinity Development Group:**

Trinity Development Group Inc. has created over 25 million feet of retail space across Canada, with many of their properties representing the finest examples of mixed-use land development in the industry. It's been this disciplined approach of experience and innovation that has created development projects that define communities, and redefine the sector as a whole. Through an experienced team of executives and design professionals, Trinity continues to lead, rejecting expected solutions and crafting a legacy for the future.

**About Trinity Hills:**

Trinity is creating a neighbourhood next to Canada Olympic Park with a variety of housing types to accommodate a diverse community of residents. A Town Centre, modeled on a 'high street' concept, will be home to shops providing everyday services and amenities, specialty boutiques and office space. Residents and visitors will enjoy 17 kilometres of interconnected pathways for hiking and biking in the newly created regional park on the Paskapoo Slopes.

**For more information, contact:**

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